ETHOSIQ CELEBRATES 10-YEAR ANNIVERSARY

Houston, TX—ethosIQ, a data collection and analytic solutions provider, specializing in disparate data technology, is thrilled to celebrate its 10-year anniversary.

ethosIQ devotes resources to collecting, aggregating and visualizing disparate data, across multiple systems, in real time.

CEO and founder, Scott Walker, built ethosIQ out of his garage in 2009. The company provided a variety of solutions like staff augmentation and systems integration, until a technology pivot to SaaS in 2016.

ethosIQ first constructed the data collector, the Customer Engagement Platform, in 2011 for a social media sentiment based fundraising campaign. The campaign was a success with a 20% click-through rate. In 2013, ethosIQ was named Inc. 5000 #65 fastest growing companies in the United States.

Scott Walker uncovered a large challenge in contact center analytics; data on multiple, disparate systems that can't be integrated into a single system or dashboard. ethosIQ then added a voice data component to the collector in 2015. The company began focusing on something much bigger; big data collection, aggregation and visualization in real time.

"Our forward-thinking team, innovative mind-sets and wonderful customers have helped maintain a supreme business standard for technology and customer experience over the past decade," said Scott Walker. "All of the trials, tribulations and challenges we have faced as a team over the past ten years have got us to where we are today. I am looking forward to what the future holds. We will only continue to grow and innovate in the big data marketplace."

Today, ethosIQ collects, aggregates and leverages disparate data across multiple platforms in real time. ethosIQ's solution acts as a middleware to collect, translate and deploy data based on client specifications. These solutions help companies increase revenue, decrease cost, enhance efficiencies, improve customer experience and maintain capacity for growth and change.

For more information, call (281) 616-5711 or (888) ethosIQ™, e-mail media@ethosiq.com or visit https://www.ethosIQ.com

About ethosIQ

Headquartered in Houston, Texas, ethosIQ's cloud and premised-based software has delivered business intelligence to multinational corporations and government agencies since 2009. ethosIQ's award-winning software collects, correlates and presents data from multiple disparate systems, empowering organizations to make informed, real-time decisions. ethosIQ software solutions provide analysis and actionable insights that enable enterprise and government organizations to deliver better customer experience while ensuring operational efficiencies and maximizing technology investments. We provide the data that enables decisions in minutes, not days or weeks.